

COVID-19: Survival and Revival

Call-in Forum for Airport Concessions Industry – No. 53

July 14th, 2021, 4:00 PM ET

Phone Number 408-418-9388; Access Code 791-700-478#

About this Session: Our featured speaker this week will discuss how San Francisco International Airport (SFO) is coming through the pandemic, and comment on ARRA's *Facing Facts III* recommendations and the outlook for recovery and change in the industry. *Facing Facts III: Survival, Revival and Braving the Future* is available on the ARRA website – www.arra-airports.com.



Cheryl Nashir

*Director of Revenue Development & Management,
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Cheryl has served as the Director of Revenue Development and Management since 2006 and oversees the Concessions, Aviation Management, Hotel and Parking divisions. She previously held management positions at Daytona Beach, Orlando and Ronald Reagan International Airports. She has more than 30 years of ever increasing responsibilities in identifying and maximizing opportunities for non-airline revenues in airport facilities. Cheryl has successfully organized, directed and administered professionals in conducting RFP, RFQ and bid processes to meet the needs of the traveling public at medium and large hub airports operated by several different types of governmental systems. She is a respected leader in managing public-private partnerships in the airport marketplace and delivering large scale, successful airport concession redevelopment projects.

For more information about ARRA programs or membership please visit us at www.arra-airports.com or contact us at info@arra-airports.com.