

COVID-19: Survival and Revival

Call-in Forum for Airport Concessions Industry – No. 21

September 2, 2020, 4:00 PM EST

Phone Number 408-418-9388; Access Code 791-700-478#

About this Session: During this week's call ARRA and AMAC are joined by Bob Silvas of Silvy Group Consulting Services and Jason McLemore of the Houston Airport System who will focus in on fact number six of *Facing Facts 2: the Survival and Revival of Airport Shopping and Dining*—the daunting financial challenges facing ACDBEs which are reaching an inflection point in terms of their ability to survive the crisis. As the FAA has recently noted, “small disadvantaged firms are particularly vulnerable during these uncertain times.” ARRA and AMAC will ask Silvas and McLemore to weigh in on how all parties can work together to save this decades-old federally mandated program as we rebuild our industry.

For more information about ARRA and AMAC programs or membership please contact us at info@arra-airports.com or info@amac-org.com, respectively.



Bob Silvas
Silvy Group Consulting

Bob Silvas of Silvy Group Consulting Services has had a stellar career with 30 years of experience in the airport industry. Mr. Silvas started at San Diego International Airport (SAN) as an asset manager responsible for airline affairs, operating agreements, easements, and land leases. He was the Manager of Concession Development from the early 1990s where he was responsible for most of the airport's non-aviation revenue generating income including food & beverage, merchandise, advertising, car rental, business services and communications. During his last ten years at SAN, Mr. Silvas was the Director of Small Business Development and the architect for SAN's award-winning inclusionary approach.



Jason A. McLemore
*Deputy Assistant Director of the Office of Business Opportunity
Houston Airport System*

Jason A. McLemore was appointed to the position in November 2012. His responsibilities include facilitating and promoting the utilization of certified disadvantaged minority, women and small businesses in Houston Airport System's professional services, construction, purchasing and concession contracts. Prior to joining the Houston Airport System, he spent six years as the Executive Director of the Greater Southeast Management District. In that role, he oversaw a \$2.1M annual budget, including federal funds, with the main purpose of bolstering the economic development of the 30 square mile area.