

## **COVID-19: Survival and Revival**

*Call-in Forum for Airport Concessions Industry – No. 31*

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**Phone Number 408-418-9388; Access Code 791-700-478#**

**About this Session:** Our featured speaker is John Kirby, Vice President, Network Planning, for Spirit Airlines. John is a seasoned veteran of the airline industry who will offer his insights on the current state of the airline industry, how Spirit Airlines is surviving the pandemic, and the outlook for holiday travel and recovery in the new year.

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**John Kirby**  
*Vice President, Network Planning*  
**Spirit Airlines**

John Kirby is the Vice President of Network Planning at Spirit Airlines. In this role he leads long-term network strategy, commercial fleet planning, capacity planning, and schedule planning & distribution for Spirit. Prior to joining Spirit in November of 2018, Kirby was Vice President of Capacity Planning & Alliances at Alaska Air Group. Before joining Alaska Airlines, Kirby held senior positions at Southwest Airlines in domestic & international planning, and international business management. Before joining Southwest Airlines, Kirby led the network planning group at AirTran Airways from December 1999 until May 2011 until the acquisition by Southwest Airlines. Prior to joining AirTran, Kirby held management positions in network planning at US Airways, and Northwest Airlines. He began his aviation career in 1983 with People Express Airlines. An alumnus of Montclair State University, Kirby lives in Rio Vista, Florida with his wife Libby. His daughter Kayla is currently a senior at the University of California at Santa Barbara, and his son Mitchell is a sophomore at the University of Colorado at Boulder.