

COVID-19: Survival and Revival

Call-in Forum for Airport Concessions Industry – No. 41

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About this session: Next week we continue to probe the interrelationship between airlines, airports and concessionaires. Specifically, we'll focus on how airline decisions regarding routes, ticket pricing, fleets, and hubbing will affect the rebound of traffic, airports and our concessions businesses. With his expert knowledge of the airline and aviation industry, our featured speaker, Bill Swelbar, will help us better understand the dynamics at work and the outlook for recovery and transformation of the system.



William S. Swelbar

Chief Industry Analyst, The Swelbar-Zhong Consultancy

Senior Advisor, McKinsey & Company

Research Engineer, MIT International Center for Air Transportation

Member, Board of Directors at Hawaiian Holdings, Inc. (Hawaiian Airlines)

William Swelbar leads The Swelbar-Zhong Consultancy, a commercial aviation economic analysis and research firm, that specializes in complex issues emanating from structural changes to the airline industry. Swelbar also served as an external advisor to McKinsey & Company, Inc. regarding matters of transport, logistics and infrastructure.

Swelbar has spent 40 years in the consulting world with a focus on regulatory issues governing air transport, communication strategies and support, airline labor cost restructuring and air service development on behalf of airports and communities. In his consulting roles, Swelbar has represented airlines, airports of all sizes, investors, manufacturers, and labor groups.

For more information about ARRA membership or to join as an 'ARRA Ally' and receive communications and invitations to the Survival and Revival Forum weekly calls, please visit www.arra-airports.com or contact us at info@arra-airports.com.